

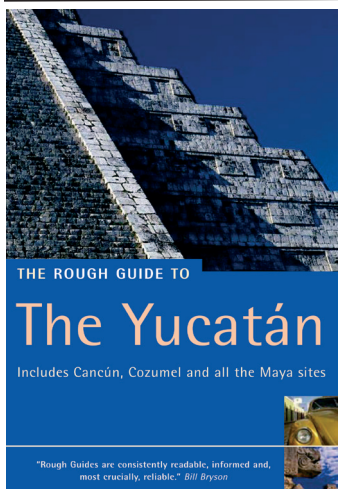
For Immediate Release

Contact: Katy Ball
katherine.ball@roughguides.com
(212) 414.3712



The Rough Guide to The Yucatán

Includes Cancún, Cozumel and all the Maya sites
written and researched by Zora O'Neil and John Fisher



Jutting out from southeastern Mexico with the Caribbean Sea at one coast and the Gulf of Mexico at the other, the Yucatán peninsula is truly a world apart, staked at the heady crossroads of Mexico and Central America. Not until the 1960s were roads built to connect the area with the rest of Mexico. As a result, the Yucatán is one of a diminishing amount of areas in the world that retains the magic only a real frontier can possess.

That the two best-known attractions in the Yucatán are the stunning Mayan ruins of **Chichen Itza** and the debauched delights of **Cancun's clubs and beaches** speaks to the wonderful variety of the region. And the **Rough Guide to the Yucatán** does an unparalleled job of helping you do, see and experience it all, from how to purchase the best hammock for your money in Merida, to what to expect from Yucatecan cuisine. The book begins with an extensive

full-color section listing 20 things not to miss, with page numbers that direct you where to turn to find out more and doesn't quit until the Zona Maya listing in the full index ending on page 383.

Totally up-to-date, in-depth, and eminently readable, The **Rough Guide to the Yucatán** is the only book you need to help you chart your own unforgettable path.

Highlights include:

- Special **Contexts** section on the **history of the Yucatán** and the **Mayan belief system**
- Extensive information for **travelers with disabilities, gay & lesbian travelers, seniors**, those **traveling with children**, and **women travelers**
- Useful words and phrases** in both Spanish and Yucatec Maya
- Detailed maps** of neighborhoods, cities, regions, and islands, with accommodations and restaurants marked
- Vivid accounts of **all the Maya sites** and how to get to them
- Practical tips on **exciting outdoor activities** like **boating through the Sian K'an Biosphere Reserve**, **diving in Cozumel**, and spending some quality time with the region's famously gentle, huge **whale sharks**
- A section on the **best beaches** for all areas covered

Did you know?
The Yucatán's Sian Ka'an Biosphere Reserve contains **over 1 million acres** of deserted beaches, vibrant reefs, tangled mangroves, and lush forest.

The Rough Guide to the Yucatán / *Zora O'Neil and John Fisher*
1-84353-489-4 / October 2005 / \$17.99 US / Cdn \$24.99 / Rough Guides

ZORA O'NEIL lives in New York City, traveling as often as possible in an attempt to taste every food in the world. In addition to covering the Yucatán peninsula, she writes about New York, Amsterdam, the Middle East, and New Mexico, where she's from.

JOHN FISHER is one of the authors of the first ever Rough Guide - Greece, in 1982, though Mexico was the country that originally inspired his travelling. He now lives in South London with his wife and two young sons.