



Rough Guides publishes guide to the ethical minefield that is shopping

“Comprehensive... a great introduction.”
-Ethical Consumer magazine

“A bright light that helps to lead consumers to a better future.”
-Matthew Modine



THE ISSUES: Do boycotts work? Is buying local better? How can we reduce our contribution to global warming?

THE PRODUCTS: From coffee to cars, fish to furniture, pensions to plane tickets—the problems and the ethical options for the stuff you’ve got to buy from *someone*.

THE COMPANIES: Where to shop and what to look for in food, clothes, banks, travel agencies and much more.

Packed full of information and with tips on how to do your own research, The Rough Guide to Shopping with a Conscience is the essential handbook for responsible consumers.

Sweatshops, fair trade, climate change, ethical investment, organic food... shopping can sometimes feel like a moral minefield. Which companies and products should we support or avoid? And which claims of social responsibility can we trust? *The Rough Guide to Shopping with a Conscience* cuts through the greenwash to answer these and many other questions.

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The Rough Guide to Shopping with a Conscience
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