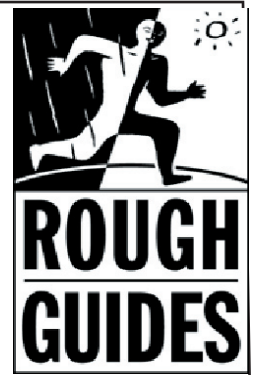


For Immediate Release

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The Rough Guide to Playlists

edited by Mark Ellingham

Eric Clap(ton) your hands for celeb playlists worth Tom Waits-ing for



Listening to music on iPods and MP3 players is a new and utterly different experience: we choose songs instead of CDs and compile them for ourselves as playlists. Here is the ultimate guide to help you configure your player for maximum musical pleasure.

Much-lauded **Rough Guide founder** Mark Ellingham has called in favors from the four corners of the earth and found the very best musicians, artists, and celebrities to put together pitch-perfect personalized soundtracks to pulse through your earbuds. Let **Lucinda Williams** show you her favorite Sunday listening or discover which songs **Moby**, **Stephen Malkmus**, and **Nick Hornby** can't be without.

The nearly **600 playlists** that comprise the book are recommendations of about ten songs covering **artists** from Rufus Wainwright to Thelonius Monk, Manu Chao to Julie Andrews, **genre-based lists** like Bebop Classics, Reggae Toasters and Punk Originals, **songs** (10 best Dylan covers; 8 classic versions of *Summertime*), and **quirky themes**

(think "Songs about Chickens and Insects" and "Take This Job and Shove It!"). There's even a literary edge with playlists like "10 songs raved about in Murakami novels." Each of the playlists has a nugget about the song (why you want it on your iPod) and a listings of where it's from (remember CDs?).

The Rough Guide to Playlists is an irresistible browse and covetable companion for tailoring your music to your life.

Some celeb playlists to keep an ear out for:

AL GREEN - DAVID GRAY - ELVIS COSTELLO - KEITH RICHARDS - LUCINDA WILLIAMS - MICHAEL STIPE - MOBY
ROBERT PLANT - SINEAD O'CONNOR - MARK ELLEN (FOUNDER OF MOJO) - STEPHEN MALKMUS - NICK HORNBY
AND MANY MORE...

THE ROUGH GUIDE TO PLAYLISTS / EDITED BY MARK ELLINGHAM
1-84353-603-X / Coming October 17th / 400pp
\$9.99 US / \$13.99 Cdn / Rough Guides

ABOUT THE AUTHOR: Editor MARK ELLINGHAM founded Rough Guides in 1982 and has created many of the series new ventures over the past ten years, including the *Rough Guide to the Internet*, the *Rough Guide to World Music*, and, only a little ashamedly, the *Rough Guide to the Da Vinci Code*. He has pressured everyone he knows to contribute to this book.

ROUGH GUIDES - 345 HUDSON ST. 4TH FLOOR, NEW YORK, NY 10014

The two must-have accessories
for one of the hottest gifts this year

The Rough Guide to iPods, iTunes, & Music Online and The Rough Guide to Playlists



These two books are your ultimate companions to the defining gadget of the digital music era. Sleek, accessible, and jargon-free, each is crammed with valuable tips that will maximize your iPod's potential.

The Rough Guide to iPods, iTunes, & Music Online helps you get the music.

The Rough Guide to Playlists shows you how to get the most out of that music.



The Rough Guide to iPods, iTunes,
& Music Online
Peter Buckley & Duncan Clark
1-84353-556-4 / Oct. '05 / 224pp
\$9.99 US / \$13.99 Cdn / 2nd ed.

A word on The Rough Guide to iPods, iTunes, & Music Online:

Whether you are new to iPods and iTunes and need an easy-to-follow crash course or you are a seasoned user looking to resurrect your vinyl collection and get it into your pocket, this is the book for you.

The Rough Guide to Playlists
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1-84353-603-X / Oct. '05 / 400pp
\$9.99 US / \$13.99 Cdn / 1st ed.

Features include:

- iPods and iTunes basics for beginners
- Selecting the right audio formats and tweaking sound
- Finding music and iPod resources online
- Using your iPod as a hard drive

- Tips and tricks on how to create and manage music files and playlists
- How to turn your vinyl into digital music files
- A humorous glimpse into iPod culture



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