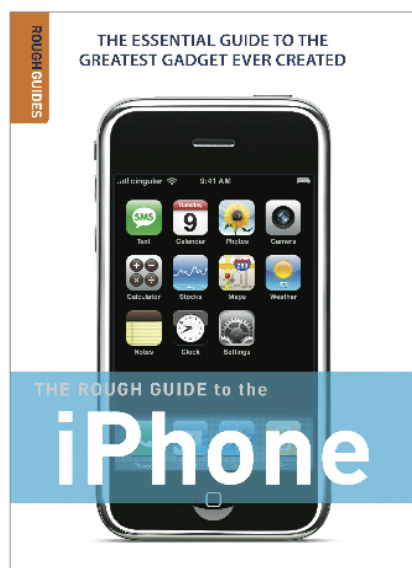




## The Rough Guide to the iPhone!

The essential guide to the greatest gadget ever created



The Rough Guide to the iPhone  
Published: Sept. 15<sup>th</sup> 2007  
ISBN 1-84353-924-1, \$10.99

*The Rough Guide to the iPhone* takes readers on a guided tour of this greatest of devices that combine music, e-mail and web browsing. It covers all the iPhone's media and connectivity features as well as breaking down the device as cultural zeitgeist.

This tip-packed tome is indispensable for the non-Mac-savvy, but also very useful for all new iPhone owners, seeing that the book covers more complicated aspects of usage, such as creating Smart Lists to help effortlessly cram the best music into minimal memory.

Whether you're looking to make the leap from dial-up to the 21st century via hi-tech gadget or are a die-hard Crackberry addict aiming to upgrade, *The Rough Guide to the iPhone* will have you using the device to its fullest faster than you can say "Steve Jobs."

If the iPhone came with a manual (it doesn't), this would be it. Only better-written and more comprehensive.

### DID YOU KNOW THE IPHONE CAN....

#### Make international calls for free?

You can save some serious money while keeping up with friends and family all over the world - sign up for a free account such as Jahah or Rebtel and make calls without charge to landlines and cell phones in other countries. See page 103 for full details.

#### Import tracks from vinyl or cassette?

If you're a vinyl fan, but want your music a little more mobile it is possible to import music from analog sound sources such a vinyl, cassette or radio onto your iPhone. For instructions on hooking up, checking disk space, choosing software and recording music, turn to page 126.

#### See your home from space?

The maps widget takes you into the magical world of Google Maps, where you can quickly find locations, get directions and even view satellite photos. To see your backyard from space, while you're in your backyard, visit page 203.

#### Be blended into a smoothie, knitted into a stuffed animal or made into a cake...?

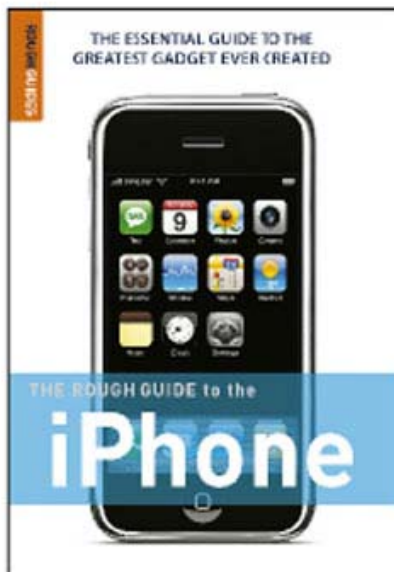
Even before anyone had seen an iPhone, the web was alive with crazy predictions, and YouTube was brimming with spoof adverts, crazy attachments and spin offs for the hardcore iPhone fan. Check out Chapter 18 for some serious weirdness and the dark side of iPhone obsession.

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US Reference editor Sean Mahoney, featured in the July 7<sup>th</sup> issue of *Publishers Weekly*, has this to say of his epic wait to purchase the iPhone used to write *The Rough Guide to the iPhone*:

“Nearly 16 hours after unfolding my beach chair on a sidewalk in SoHo, hundreds of black-shirted Apple employees reward me with shouts of “You did it!” and “Congratulations!” At this point I’m so delirious that they could’ve handed me an abacus and I would have happily forked over \$600.” -Sean Mahoney, Reference Ed.



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### Did you know the **iPhone** can...

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Be blended into a smoothie?!	p.246

**The Rough Guide to the iPhone** is the ultimate guide to Apple’s most recent must-have product. Written in plain English, it explains the basics of this impressive device, as well as unlocks its myriad secrets. From conference calling to loading DVDs, this is the essential guide to the greatest gadget ever created.

To request a review copy or schedule an author interview, contact Katy Ball at [katy.ball@roughguides.com](mailto:katy.ball@roughguides.com) or 212-414-3712.

Check our website, [www.roughguides.com](http://www.roughguides.com), next month for a podcast interview with authors **Peter Buckley** and **Duncan Clark**!