



Imagine if you could download the world's best travel-guide content onto your iPod. Imagine if you could view it in full colour, complete with pictures and page numbers to help you navigate. Well, now you can. Rough Guides **PodScrolls** put our award-winning content onto your iPod.

This week Rough Guides launch a brand new, revolutionary format for putting our content onto a colour-screen iPod near you. You won't find these guides anywhere else, and they will change forever the way you use your iPod while travelling.

We've kicked off with eating and drinking guides to ten of the world's great cities, drawing reviews from our acclaimed Directions guidebook series. Best of all, we're giving these **PodScrolls** away for **free**. Bon appetit...

- Eating and drinking in Amsterdam
- Eating and drinking in Barcelona
- Eating and drinking in Dublin
- Eating and drinking in London
- Eating and drinking in Madrid
- Eating and drinking in New York City
- Eating and drinking in Paris
- Eating and drinking in Prague
- Eating and drinking in Rome
- Eating and drinking in San Francisco



PodScrolls work on all colour-screen iPods, are easy to download and install, and take seconds to learn how to use. Visit www.roughguides.com/podscrolls, click any of the download links, double-click the downloaded Zip file, follow the enclosed instructions and you'll have your first PodScroll installed in minutes.

Notes for Editors

The first ten Rough Guide PodScrolls are available to download now. This is a completely new way of displaying content on an iPod. To find out more contact Demelza Dallow at the Rough Guides Press Office Tel: 020 7010 3701; Email: press@roughguides.com