



## Rough Guides help worried travellers talk sense

When planning a trip abroad travellers worry about not being able to communicate according to new research by the Rough Guides. More than 70% of those questioned about their biggest fears when travelling overseas admitted to being afraid of “not being able to communicate”, and more than 50% afraid of “being embarrassed” whilst abroad.\*

With miscommunication and embarrassment featuring heavily as pre-trip concerns even for the most experienced travellers, Rough Guides have unveiled a new series of Phrasebooks designed to make it easier to pick up a new language and engage with the locals.

The new user-friendly phrasebooks come complete with a section on local colloquialisms and swearwords to help people relax into the dialect, and 16 pages of scenario material that can be downloaded FREE as audio files onto a PC, Mac, iPod or MP3 player.

The only phrasebook series to offer FREE audio-file downloads, they are recorded by native speakers and make it easier to practice your pronunciation and polish your accent before travelling or whilst on the road.

Covering over twenty languages from French and Spanish through to Swahili and Thai, the new phrasebooks are also:

- Designed to fit snugly in your pocket and affordably priced starting at £3.99
- Stuffed with food and drink vocabulary for help when eating out
- Easy to use and highly practical in clear A-Z style
- Hot on grammar with a special user-friendly grammar section

With communication problems sorted though, the research by Rough Guides also confirms what it is that travellers most fear – returning home.

With 76% of travellers admitting to be afraid of the prospect of returning home and 19% declaring themselves “terrified” at the thought, the desire to travel has never been stronger.

\*Rough Guides Online Research 2005

## EDITOR NOTES

Publishing over 300 travel titles and maps, and 60 reference books Rough Guides is pleased to announce its new series of phrasebooks with accompanying audio files FREE to download from [www.roughguides.com/phrasebooks](http://www.roughguides.com/phrasebooks) all available now.

TITLE (all Pocket format)	EDITION	PRICE	ISBN
The Rough Guide Phrasebook: Croatian	New!	£4.99	1-84353-645-5
The Rough Guide Phrasebook: Czech	3 <sup>rd</sup>	£4.99	1-84353-632-3
The Rough Guide Phrasebook: Dutch	2 <sup>nd</sup>	£4.99	1-84353-633-1
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