



How close are we to cloning a human?

Can having a smart spouse really keep my brain active in old age?

Are we really responsible for Climate Change?

If you've ever wanted to explore the science behind the headlines then there's a new breed of *Rough Guide* you might want to take a look at. Applying the characteristic *Rough Guide* approach to unravelling the mysteries of the mind, our planet and genetic research, these 3 new titles are sure to enlighten, entertain and challenge:

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For further information about any of these titles or to order a review copy please contact the Rough Guides press office on 0207 010 3701 or at press@roughguides.com

NB: The 2nd edition of the acclaimed *The Rough Guide to the Weather* by Robert Henson is also published. "A gem... brisk and authoritative" *New Scientist*.

Notes for editors:

The Rough Guide to The Brain by Barry Gibb (£10.99), *The Rough Guide to Genes & Cloning* by Jess Buxton and Jon Turney (£10.99), *The Rough Guide to The Earth* by Martin Ince (£10.99), and *The Rough Guide to The Weather* by Robert Henson (£12.99), are all published on April 26th 2007.

Barry Gibb is a former neuroscientist from UCL turned media scientist and filmmaker with his own company *digitalis media* which is committed to fusing film, art or the written word with science.

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