



London holds its own in Rough Guides 'Fan Favourites' poll 2010



London, UK – 13th December 2010

London topped the poll for where Rough Guide fans enjoyed some of their best travel experiences of 2010. We asked thousands of avid travellers what made them tick while travelling in 2010 and London was the city most often at the top of the chart.

London came first for where Rough Guide fans had partied hard, had an urban adventure, let themselves go, and had the best night sleep. Unsurprisingly, London was also voted as the city where the most people had broken the bank!

Other urban winners were New York, which was the number one city that travellers could have stayed in forever, and San Francisco came top for places they'd lost their heart.

New Zealand was best for an adrenalin adventure while most people admitted to eating like a horse in France. Thailand topped the destinations where people had watched the sunrise, followed by Scotland, Ibiza and Cornwall.

The poll was based on the answers of over 3,000 Rough Guide newsletter subscribers.

The full list of top 10 answers for each question are below. If you would like any more information please contact press@roughguides.com

You partied hard in...

The top 10 answers:

1. London
2. New York City
3. Ibiza
4. Barcelona
5. Paris
6. Amsterdam
7. Las Vegas
8. Thailand
9. Berlin
10. Mexico

You saw the sun rise in...

The top 10 answers:

1. Thailand
2. Scotland
3. Ibiza
4. Cornwall
5. Egypt
6. London
7. New York City
8. Wales
9. Spain
10. Paris

You had an urban adventure in... London

The top answers:

1. London
2. New York City
3. Paris
4. Barcelona
5. Edinburgh
6. Berlin
7. Manchester
8. Rome
9. Amsterdam
10. San Francisco

You got your adrenalin fix in...

The top 10 answers:

1. New Zealand
2. London
3. Florida
4. New York City
5. Scotland
6. Las Vegas
7. Wales
8. Cornwall
9. Australia
10. Turkey

You broke the bank in...

The top 10 answers:

1. London
2. Las Vegas
3. New York City
4. Monte Carlo
5. Paris
6. Florida
7. Dublin
8. Rome
9. Hong Kong
10. Venice

You could have stayed forever in...

The top 10 answers:

1. New York City
2. Australia
3. Paris
4. San Francisco
5. Florida
6. New Zealand
7. London
8. Rome
9. Thailand
10. Barcelona

You let yourselves go in...

The top 10 answers:

1. London
2. Ibiza
3. Paris
4. Amsterdam
5. New York City
6. Spain
7. Thailand
8. Barcelona
9. Dublin
10. Las Vegas

You ate like horses in...

The top 10 answers:

1. France
2. Italy
3. New York City
4. London
5. Spain
6. Florida
7. Las Vegas
8. Argentina
9. Mexico
10. Dublin

You had the best night's sleep in...

The top 10 answers:

1. London
2. Scotland
3. New York
4. Paris
5. Edinburgh
6. Cornwall
7. Dublin
8. Wales
9. Chicago
10. Prague

You lost your hearts in...

The top 10 answers:

1. San Francisco
2. London
3. Paris
4. New York
5. Scotland
6. Venice
7. Rome
8. Barcelona
9. Tokyo
10. Cornwall