



The Rough Guide to Android™ Phones

A new spotlight on Android



29th November 2010

Almost one in every five smartphones sold in the UK run on Android™ and with a range of handsets, providers and thousands of apps, the Android platform looks set to dominate the market. So, where can you turn to for friendly, accessible advice about this up-and-coming mobile platform?

The Rough Guide to Android Phones is the ultimate guide for Android phone users. This pocket-sized guide reveals the secrets of this mobile platform that has revolutionised the way we work and play. Andrew Clare's fun and comprehensive guide is split into easily navigated sections to help you tailor your Android phone to meet your needs – whether you want to use it to manage your meetings or simply to sync your social life.

From choosing the right model, to customising your settings or discovering the exciting world of apps, content includes:

- **100 of the hottest Android Apps** – each with a scannable QR code so you can **download apps straight from the book**
- **Jargon-free explanations** of what your phone can do, how it works, and what you'll need to get started
- How to get the best from all your Android phone's features whilst **protecting your data**
- Insider tips - whether you want to play games, read eBooks, make video calls, or navigate the **Android Market**

Did you know...

Because the operating system is 'open-source' the Android phone has the potential for almost limitless customization

You can use the iTunes user-friendly DoubleTwist app which can be installed on both computer and phone to sync music between the two devices.

You can use your Android phone as a SatNav with Google Maps Navigation.

The Android platform supports voice recognition straight out the box.

Notes for Editors:

The Rough Guide to Android Phones

By: Andrew Clare

ISBN: 9781405382823

RRP: £7.99

Published: December 2010

For review copies, giveaways, author interviews or extract requests contact Rachel Sprackett, rachel.sprackett@uk.roughguides.com, 0207 010 3701